



ARIZONA-SONORA DESERT MUSEUM

# annualREPORT

Fiscal Year  
2022



**The mission of the Arizona-Sonora Desert Museum is to inspire people to live in harmony with the natural world by fostering love, appreciation, and understanding of the Sonoran Desert.**

The Arizona-Sonora Desert Museum is a non-profit institution fully dedicated to conservation and research of the Sonoran Desert region. The Museum's mission fosters public appreciation, knowledge, and the wise stewardship of the unique treasures found only in this one-of-a-kind desert environment. Proceeds from visitors' admission fees, as well as all gifts from sponsors, members, and volunteers help the Arizona-Sonora Desert Museum fulfill its ongoing mission to tell the story of the Sonoran Desert region, thereby promoting appreciation for this diverse and beautiful land.





# financial STATEMENTS

The following financial information is a condensed version of the audited financial statements as of September 30, 2022.

A copy of the audited financial statements for the year ended September 30, 2022 may be obtained upon request.

## ASSETS CONSOLIDATED

Cash and cash equivalents	\$	1,397,949
Receivables		7,815,843
Investments		22,522,453
Beneficial interest in perpetual trust		120,459
Assets held in charitable trusts		6,493,887
Inventories		530,447
Other assets		344,619
Property and equipment, net		12,081,261
<b>Total assets</b>		<b>\$51,306,918</b>

## LIABILITIES

Accounts payable	316,655
Accrued liabilities	623,490
Deferred revenue, membership dues	725,735

**Total liabilities** **\$1,665,880**

## NET ASSETS

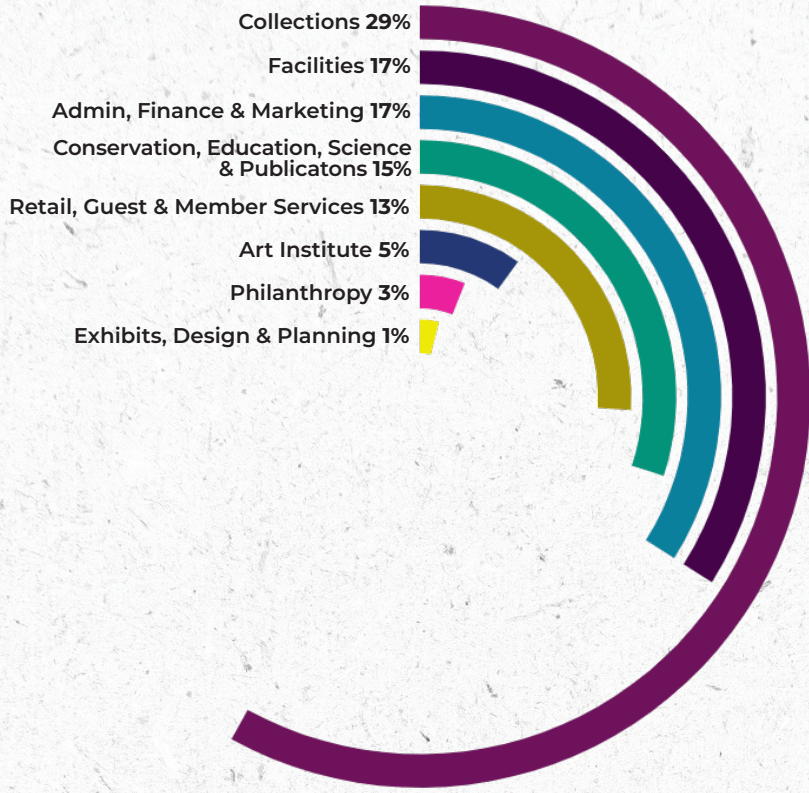
Operating/Undesignated	1,450,177
Invested in property and equipment	12,115,537
Designated long-term reserves	20,184,400
Temporarily restricted	12,703,485
Permanently restricted	3,187,439
<b>Total net assets</b>	<b>\$49,641,038</b>

**Total liabilities and net assets** **\$51,306,918**

## OPERATING EXPENSES INCURRED

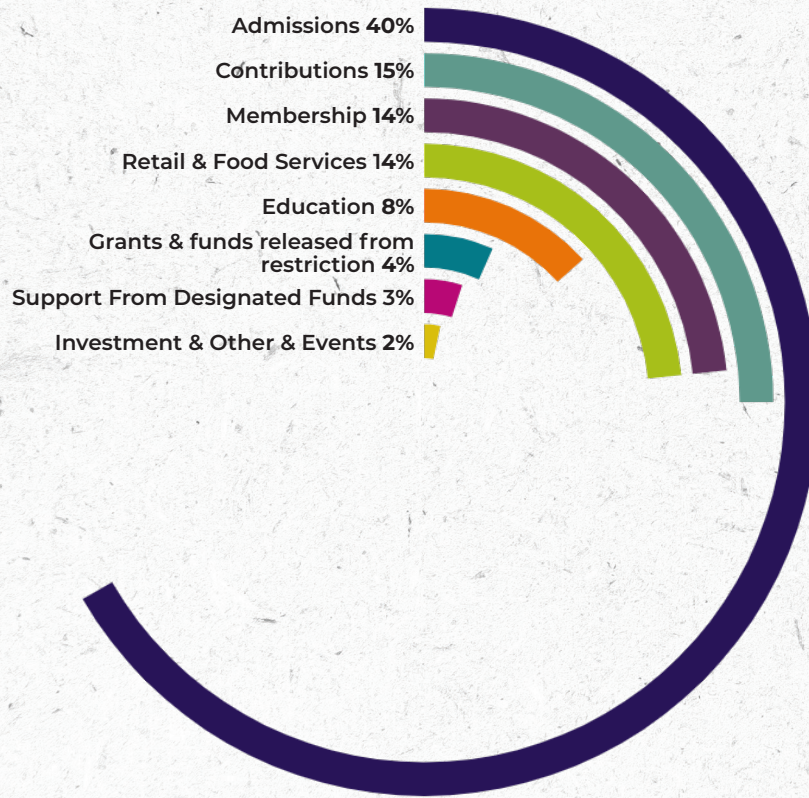






**OPERATING EXPENSES INCURRED**

Collections	29%
Facilities	17%
Administration, Finance & Marketing	17%
Conservation, Education, Science & Publications	15%
Retail, Guest & Member Services	13%
Art Institute	5%
Philanthropy	3%
Exhibits, Design & Planning	1%
<b>Total</b>	<b>100%</b>




**SOURCE OF OPERATING REVENUES**


Admissions	40%
Contributions	15%
Membership	14%
Retail & Food Services	14%
Education	8%
Grants & funds released from restriction	4%
Support from Designated Funds	3%
Investment & Other & Events	2%
<b>Total</b>	<b>100%</b>





# 2022 STATS

The mission of the Arizona-Sonora Desert Museum is to inspire people to live in harmony with the natural world by fostering love, appreciation, and understanding of the Sonoran Desert.

Hosted **16,100** School group visitors 

 Received **700** Quitobaquito spring snails to study & create husbandry protocol

**520** Adult students participated in **31** classes & trips 

 **The Desert Museum's Art Institute inspires conservation through art education and gallery exhibits:**

**35,000** People visit our galleries every year

**150** Pieces in Vanishing Circles, (our traveling art collection)

**200** Art institute students, **950** per year

**10** Art exhibits per year in two galleries

**ADDITIONALLY:** 

- **We replaced** several section of damaged trails and created new paths for the safety of our visitors
- **Reinstated Raptor Free Flight** program to great success post-pandemic
- **Avian Adventure returned** for season 3
- **The Desert Museum established and received** incredible support for the new Conservation & Science Reserve Fund
- **Worked with** elementary high school and university students on bee research
- **Established** Conservation & Science reserve fund

## CONSOLIDATED ACTIVITY Revenues and Other Support

Admission	4,865,491
Retail	1,496,926
Food services	245,570
Facilities rental	72,048
Membership	1,675,782
Contributions	17,919,486
Grant revenue	366,200
Special events, net	200,976
Education	1,037,128
Publications	22,116
Net investment gain (loss)	(4,740,647)
Other	115,845
<b>Total Revenues and Other Support</b>	<b>\$23,276,921</b>

## EXPENSES

<b>Program Expenses:</b>	
Facilities	1,935,755
Guest and Member Services	819,908
Interpretive Animal Collections	243,829
Raptor Free Flight	371,284
Botany	516,061
Herpetology and Invertebrate Zoology	691,696
Mammalogy and Ornithology	1,198,758
Publications	46,066
Conservation, Education and Science	1,617,154
Exhibits, Design and Planning	130,828
General Collections	298,653
Art Institute	625,568
Retail	627,869
Depreciation	1,275,475

## SUPPORTING SERVICES:

Administration	665,717
Finance	705,884
Marketing	598,830

## FUNDRAISING:

Philanthropy	344,373
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**Total Expenses** **\$12,713,708**

Change in net operating assets	\$10,563,213
Net operating assets, beginning of year	\$39,077,825
Net operating assets, end of year	\$49,641,038



# Arizona-Sonora Desert Museum

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