

Water

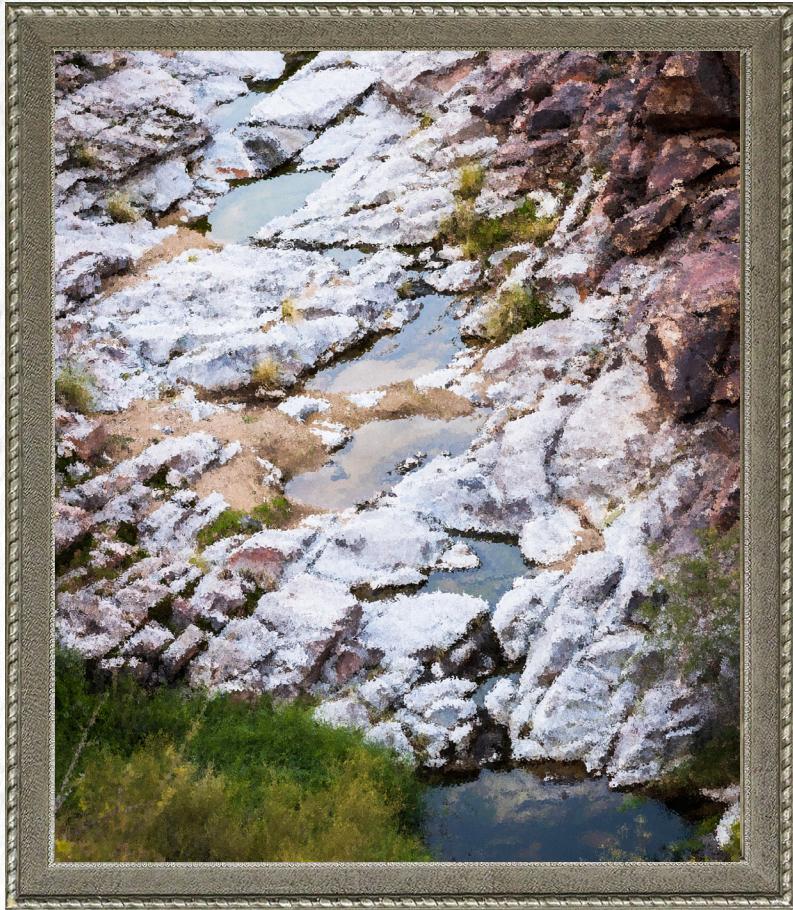


4-26-26

Desert

arizona-sonora
desert museum gala

Join us to celebrate the
33rd annual Desert Gala
event on Sunday,
April 26th, 2026



Please join us in supporting the Arizona-Sonora Desert Museum's signature event, the Desert Gala.

When: Sunday, April 26, 2026

From: 5:00 pm – 9:00 pm

Where: On the magnificent grounds of the Arizona-Sonora Desert Museum

2021 N Kinney Rd, Tucson, AZ 85743

Attire: Festive (comfortable shoes recommended)

Desert Gala Tickets: \$300 per person

Includes two drink tickets to pair with a gourmet dining experience



Celebrating Water



Desert GALA

This is the premier event for the Desert Museum! Join us in-person for an evening in the Sonoran Desert, showing your support for Arizona's multi-faceted zoo, aquarium, botanical garden, natural history museum, conservation entity, and art institute.

This very special event will celebrate the 33rd Desert Gala and offer culinary delicacies, craft libations, and up-close visits with live animal residents. Browse the wide array of silent auction items, bid on premium live auction items and experiences, and get your chance to win the bronze sculpture raffle!

Your generosity will directly support the world-famous Desert Museum's mission to "Inspire people to live in harmony with the natural world, by fostering love, appreciation, and understanding of the Sonoran Desert" As a 501(c)(3) nonprofit organization, the Museum receives no regular annual subsidies and relies greatly on donor support. We hope you will consider one of these prestigious sponsorship opportunities to help the Desert Museum remain a world-class institution and visitor attraction, right here in Tucson, Arizona.

Bronze Sculpture Raffle: \$25 per ticket or \$100 for 5 tickets. Winner receives the incredible life-sized bronze sculpture of a river otter, crafted by renowned local artist Mark Rossi. Winner need not be present.

Purchase raffle tickets only at the Desert Museum admissions window or at the Gala.



gala SPONSORSHIP PACKAGES

The Desert Gala offers a chance for you and your business to be recognized for your significant support of the Arizona-Sonora Desert Museum and those we serve. There are fantastic sponsorship opportunities that can connect you deeply to the Museum's mission, and to other supporters in the community. This is a wonderful chance to partake in a meaningful event while entertaining clients, employees, family, and friends!

Please review our sponsorship and underwriting opportunities to decide which option aligns with your goal for support:

Event Recognition

- Premier Full Page recognition in the Desert Gala Program
- "Desert Gala Presented By" recognition
- Sponsor Recognition during live auction
- Opportunity to address the audience OR 30-second video spot
- Acknowledgement in Desert Museum Media
 - Desert Dispatch eNewsletter
 - ASDM website desertmuseum.org
 - Facebook and Instagram
 - Option of promotional brand swag at the event
 - Annual Report, Fiscal 2026
 - Recognition in *Arizona Daily Star* newspaper

Event Hospitality

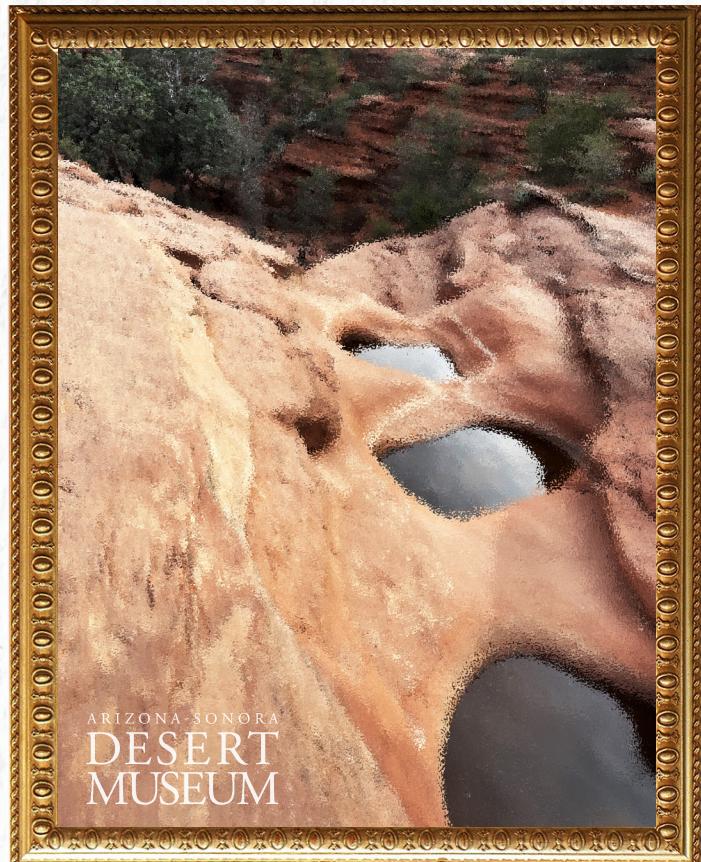
- 20 Gala tickets, Two (2) Private Tables
- 2 Table Centerpieces
- Opportunity to have a Museum expert seated at your Gala tables

Additional Benefits

- Complimentary ASDM presentation, with or without live animals, at your workplace
- Post-Gala use of facility for private event – inquire for details
- Right to use the ASDM logos in your marketing and Public Relations

premier title SPONSORSHIP

\$25,000 (1 available)



mountain lion SPONSOR

\$10,000 (5 available)

Event Recognition

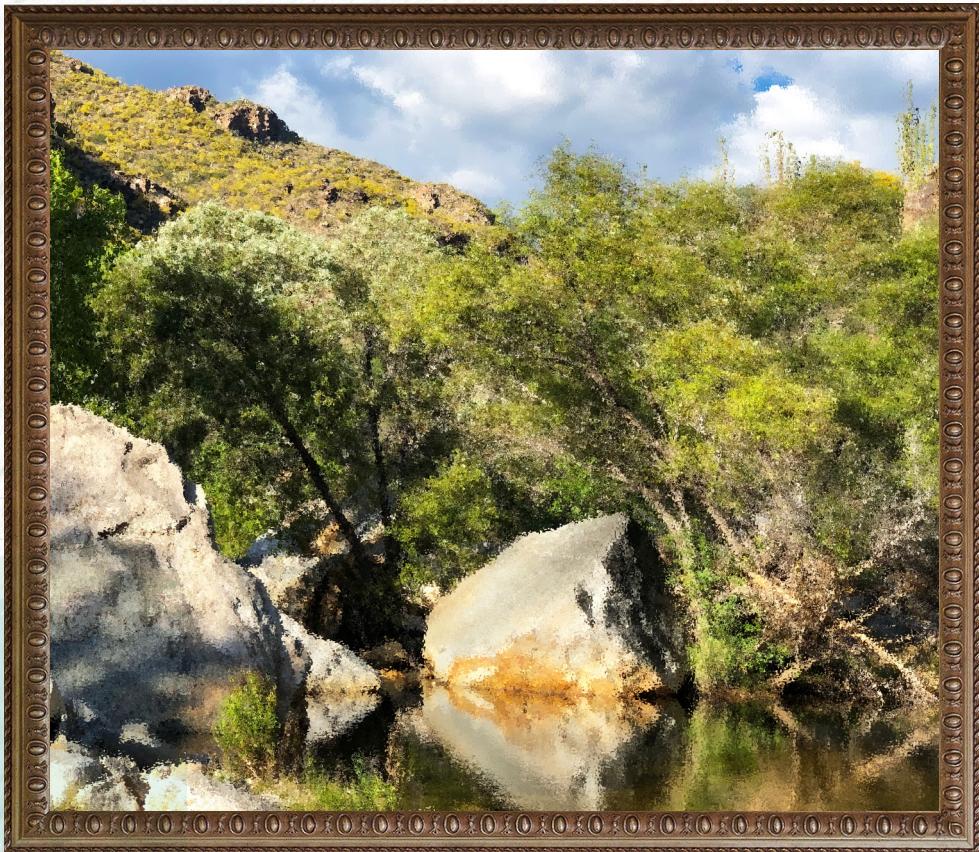
- Premium half-page recognition in the Desert Gala Program
- Recognition at event and during live auction
- Acknowledgement in Desert Museum media
 - Desert Dispatch eNewsletter
 - ASDM website desertmuseum.org
 - Facebook and Instagram
 - Annual Report, Fiscal 2026
 - Recognition in *Arizona Daily Star* newspaper

Event Hospitality

- 10 Gala tickets, One (1) Private Table
- 1 Table Centerpiece
- Opportunity to have a Museum expert seated at your table

Additional Benefits

- Complimentary ASDM presentation, with or without live animals, at your workplace



ARIZONA-SONORA
**DESERT
MUSEUM**



Saguaro SPONSOR

\$5,000 (10 available)

Event Recognition

- Recognition in the Desert Gala program
- Recognition at event
- Acknowledgement in Desert Museum media
 - Desert Dispatch eNewsletter
 - ASDM website desertmuseum.org
 - Facebook and Instagram
 - Annual Report, Fiscal 2026
 - Recognition in *Arizona Daily Star* newspaper

Event Hospitality

- 6 Gala tickets
- 1 table centerpiece
- Opportunity to have a Museum expert seated at your Gala table



bobcat SPONSOR

\$3,000 (20 available)

Event Recognition

- Recognition in the Desert Gala program
- Acknowledgement in Desert Museum media
 - ASDM website desertmuseum.org
 - Facebook and Instagram
 - Annual Report, Fiscal 2026
 - Recognition in *Arizona Daily Star* newspaper

Event Hospitality

- 4 Gala tickets

sponsorship & underwriting

	Premier Sponsor	Mountain Lion	Saguaro	Bobcat
Event Hospitality	\$25,000	\$10,000	\$5,000	\$3,000
Tax Deductible Amount	\$18,560	\$7,880	\$3,868	\$2,312
# Available	1	5	10	20
Complimentary Event Tickets	20	10	6	4
Private Tables	2	1		
Table Center Pieces	2	1	1	
Museum expert seated at your Gala table	●	●	●	
Marketing and Recognition				
Premier recognition in the Program	Full Page	1/2 Page	●	●
"Desert Gala Presented By" recognition	●			
Sponsor Recognition during live auction	●	●		
Opportunity to address the audience OR 30-second video spot	●			
Media				
Website: desertmuseum.org	●	●	●	●
Facebook and Instagram	●	●	●	●
Recognition in <i>Arizona Daily Star</i> newspaper	●	●	●	●
Desert Dispatch eNewsletter	●	●	●	
Annual Report, Fiscal 2026	●	●	●	●
Option of promo brand swag at event	●			
Additional Benefits				
Complimentary Desert Museum presentation, with or without live animals, at your workplace	●	●		
Post Gala: Use of ASDM facility for private event	●			
Right to use the ASDM logos in your marketing and Public Relations	●			

INTERESTED IN UNDERWRITING?

Talk to us about custom underwriting opportunities!

There are many options that we would be happy to explore with you including (but not limited to)

- LIVE AUCTION
- DINNER
- DECOR
- WINE
- VOLUNTEER CATERING
- ANIMAL EXPERIENCES

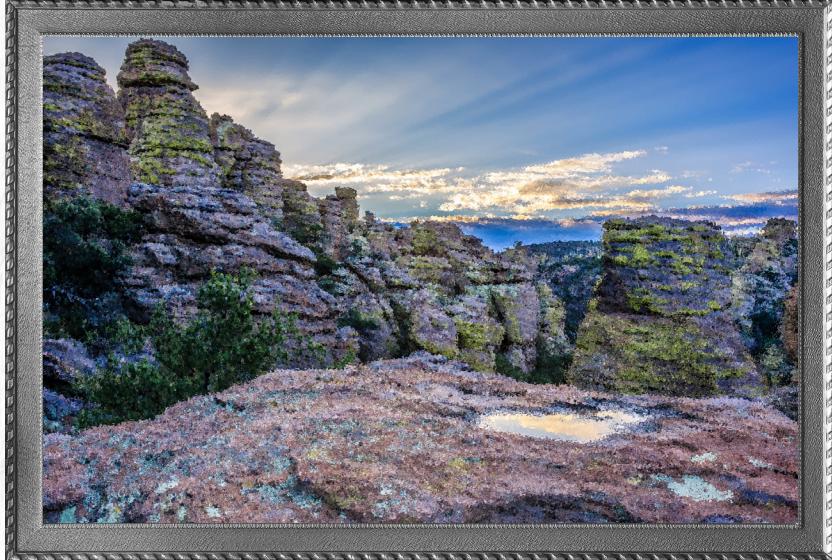
Purchasing & More Information:

Mail to:

Arizona-Sonora Desert Museum
c/o Gala
2021 N Kinney Rd
Tucson, AZ 85743

For Tickets, Underwriting or Sponsorships:

Visit www.desertmuseum.org/gala
to purchase online, or email:
gala@desertmuseum.org.



BENEFACITOR/CORPORATION NAME _____

as it will appear in print & digital material

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____

E-mail _____

SPONSORSHIP LEVELS

PREMIER SPONSOR
\$25,000

MOUNTAIN LION
\$10,000

SAGUARO
\$5,000

BOBCAT
\$3,000

METHOD OF PAYMENT

- Send Invoice to Contact Person
- Check Enclosed (made payable to the Arizona-Sonora Desert Museum)
- Charge the Following Credit Card (or go to www.desertmuseum.org/donate and pay online- just note "Gala Sponsorship")

Card Number _____

Name on Card _____

Expiration Date _____ Security Code _____

Signature _____

Billing Address _____
(If Different Than Above)

Sponsorships and underwriting not confirmed until payment received.

